




What can  
we do?



# SLOVENIAN WHOLE GRAIN PARTNERSHIP FROM THE PERSPECTIVE OF EDUCATIONAL INSTITUTION

Ljubljana, 25. october 2022

# Education center Piramida Maribor

- Secondary School for Food and Nutrition
- Higher Vocational College
- Inter-Company Education Centre.



# CONFECTIONER



# BAKER



# BUTCHER



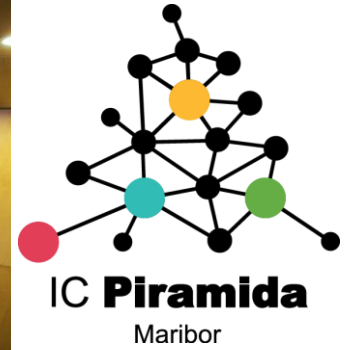
IC **Piramida**  
Maribor

Vedno pripravljeni za žar!

## Food and nutrition Engineer

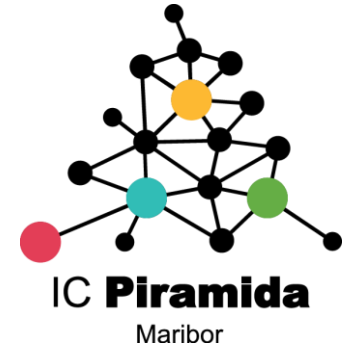


Food technician



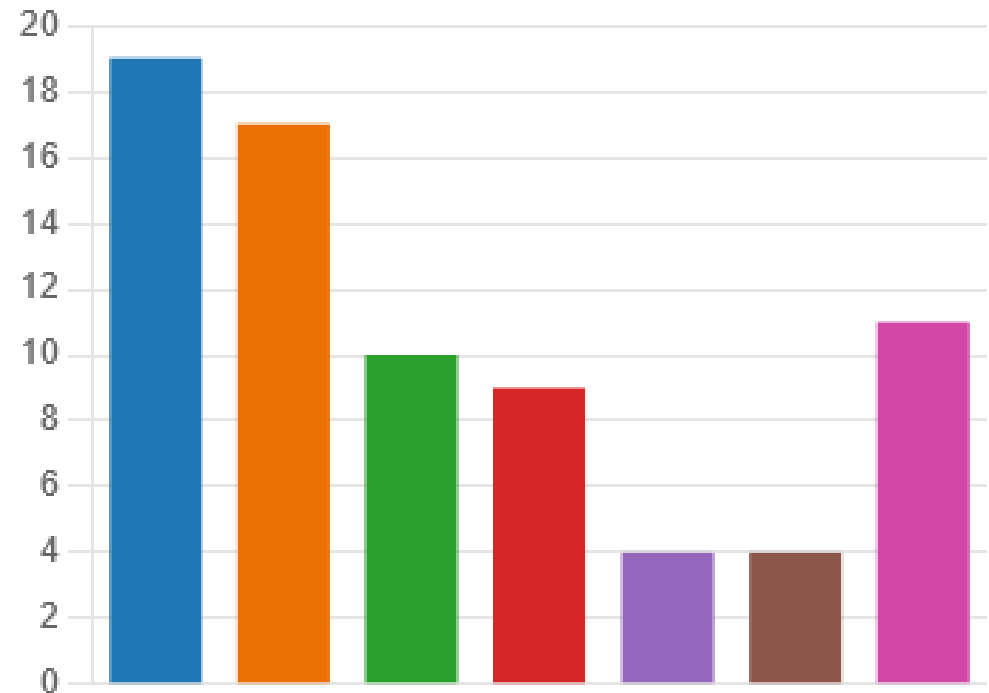
Inter-Company Education Centre

# WHAT OUR STUDENTS THINKING ABOUT „WHOLE GRAIN BAKERY PRODUCTS“

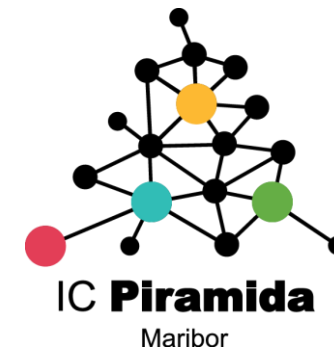


Which bakery product do you eat most often?

- Bread with white wheat flour
- Bun and other products with white wheat flour
- Rye Bread
- Whole grain wheat bread
- Bread with black wheat flour
- Bun and other products with black wheat flours
- Others

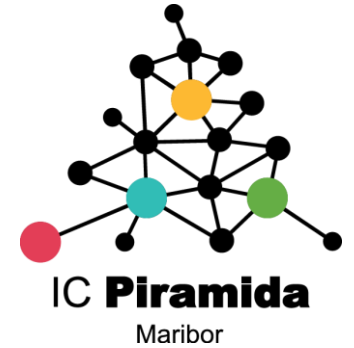






- **92 % of students think, that whole grain bakery products are more healthier than „classic“ bakery products.**
- **81 % of the respondents are prepared to increase consumptions of whole grain products.**
- **50 % students correctly interpreted why are whole grain products more healthy than „classic“ products (better nutrition value, more minerals, more dietary fiber).**
- **79 % correctly recognized the declaration of a product with whole grain flours.**





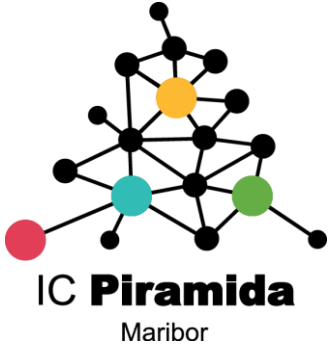
# More healthy, better nutrition value... why do not buy it?



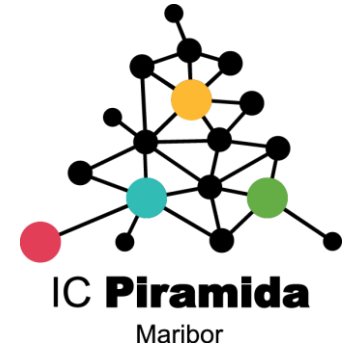
-  Taste
-  Higher price
-  Do not look so good
-  Traditional eating habits



# WHAT CAN WE DO?



# HOW CAN WE DO and WHAT WE DO?



## SCHOOL MEALS



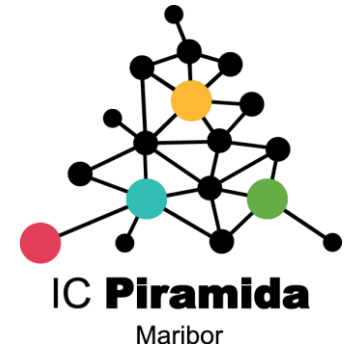


## WORKSHOPS FOR CHILDRENS



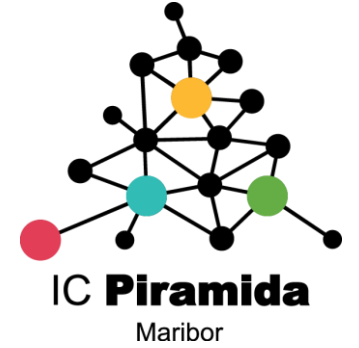


## WORKSHOPS FOR ADULTS

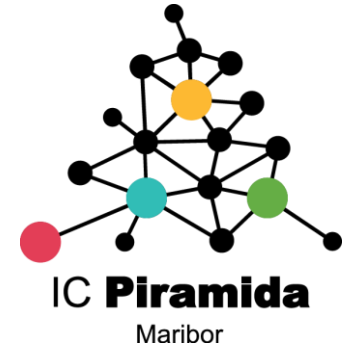


# CONCLUSIONS

- Promotional activities.
- Educations.
- „Small steps to big results.“
- Experiential learning.



Food is a long-term investment in our health!





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